

WITHIN OUR BORDERS



AN ALBERTA
GOVERNMENT
PUBLICATION

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JULY, 1966

Provincial-Municipal Co-Operation Establishes Alberta's First Preventive Social Service Program

THE ALBERTA DEPARTMENT of Public Welfare, in co-operation with municipal authorities, has established the first over-all, province-wide preventive social service program in Canada. The municipalities will assume administrative responsibilities of the program and the province will assist financially.

The origination of the service stems from the Department's concern for the number of children coming into care as government wards, the increasing numbers of children being supported by deserted mothers and widows under public assistance programs, and the rising problem of delinquency. Many of these tragedies can be traced to deteriorating family relationships which, if caught in time, might well have been checked. Preventive social service is defined by the Department of Public Welfare as "designed to develop community resources, to strengthen and preserve human initiative, and to preclude family breakdown with subsequent intervention by the state. It is any activity which is available to all members of the community on a voluntary basis for the enrichment of their physical, mental, spiritual and social well-being. It rests on the belief that most communities, like individuals, have a desire and indeed the energy and resources for self improvement".

As the preventive services would be adapted to meet local needs and designed to enhance community life, it is felt that they would be best administered under the authority and control of the municipal government. To allow municipalities to concentrate more fully on the preventive program, the province has assumed responsibility for all statutory child welfare, formerly a municipal project.

Municipalities undertaking the preventive program are eligible for reimbursement from the Department of Public Welfare for 80 per cent of the costs of approved projects, including administration, as well as 80 per cent of approved administrative costs in the issuance of financial assistance. These are in addition to the present provision of 80 per cent of the cost of actual assistance issued.

A Preventive Social Service Committee responsible to the Minister of Public Welfare has been established made up of the Director of Social Planning and Development for the De-

partment of Public Welfare as chairman, with departmental branch heads and representatives from the Departments of Public Health and Education as members. It is the responsibility of this committee to approve municipal staff appointments for grant purposes; pass on program and project applications from municipalities; evaluate and report on the progress of projects; and administer the total development and financing of the Preventive Social Service Program.

Broiler Producers Approve Provincial Marketing Scheme

IN A RECENT plebiscite, 88 per cent of the broiler chicken growers, who produce over 95 per cent of the annual volume of broilers marketed in the province, voted in favor of the Alberta Broiler Growers' Marketing Plan.

The Marketing Plan provides for the establishment of a Broiler Growers' Marketing Board in Alberta and is designed to promote control and regulate the marketing of broiler chickens in the province. Through the plan, growers hope to maintain a fair, stabilized price for their birds, to develop and maintain orderly marketing, to provide adequate advertising and promotional services and to ensure a continuous, year-round supply of broilers for the trade and consumer market.

The regulations under which the Broiler Growers' Marketing Board will operate are being drawn up by a provisional board of producers who were selected by the Agricultural Products Marketing Council in consultation with the executive of the Alberta Broiler Growers' Association. Members are James Wong, Edmonton; Howard Falkenberg, Camrose; Dale Steckley, Carstairs; Ivan Combest, Erskine; and Tyman Donkersgoed, Coaldale. These men will hold office until successors are elected at the first annual meeting of the registered broiler growers which must take place within 18 months following commencement of the plan.

Master Farmers Get Prize Award Of Trip to Expo

THIS YEAR and next, Alberta's Master Farmers and their wives will be offered an all-expense paid trip to the World's Fair Expo '67 as an alternative to the regular \$1,000 cash prize which normally accompanies the award.

Since its inception in 1949, 63 families have received this highest Alberta agricultural award which is designed to honour families who have achieved outstanding success in farming, home-making and citizenship. One Master Farm Family may be chosen from each of the five regions which approximate the five main soil zones of the province: west, west central, north, south and Peace River.

To be eligible for nomination, members of the family must be Canadian citizens and the head of the family must be owner-operator or lease-operator of a farm which he has been operating for at least 20 consecutive years. Nomination must be signed by at least three neighbors and submitted on a special form available from District Agriculturists' and District Home Economists' offices.

Nominations are first submitted to a district committee consisting of the District Agriculturist, District Home Economist, a farmer and a farm homemaker. Those accepted by the district committee are forwarded to a regional committee made up of a Senior Provincial Agriculturist and Home Economist, a representative from the Experimental Farms, a farmer and a farm homemaker, who are usually a Master Farmer and his wife.

Finally, the winners are approved by the Provincial Committee only after they have met the high standards set by the Committee. If none of the nominees in a zone meet the high standards set by the Committee, no award is made in that zone.

Northern Development Council, Lands & Forests Share Honors in New Fort Chipewyan Airport



The Pacific Western Airlines DC-6 plane taxied to the gaily decorated entrance to the new airstrip where it unloaded its cargo of government and business leaders and members of the press attending the opening ceremonies.

ONE OF ALBERTA'S oldest and most northerly communities, Fort Chipewyan, is now on scheduled weekly air service linking it with Fort McMurray, Uranium City and Edmonton through the combined efforts of the Northern Alberta Development Council, the Alberta Departments of Highways and Lands and Forests, and the local community in constructing a \$480,000 expanded airstrip.

The new airport, 5.8 miles from the hamlet of Fort Chipewyan, boasts an all-weather air strip as well as maintenance buildings. Permanent air terminal and service facilities now under construction will bring the total cost of the Fort Chipewyan Airport to more than half a million dollars. The airstrip, which is fully operational both day and night, provides a 5000' gravel run to serve all aircraft up to the size of the four-engine DC-6, and was built to Federal Department of Transport standards under the supervision of the Alberta Department of Lands and Forests. Both freight and passenger traffic will be carried on the three-times-a-week service operated by Pacific Western Air Lines Limited.

Official opening-day ceremonies June 18 attracted 100 special visitors from Edmonton and Fort McMurray for the occasion. A chartered aircraft flew more than 60 of the guests, including the Lieutenant-Governor of Alberta, Hon. J. W. Grant MacEwan, members of the Cabinet and legislature, and business and community representatives, from Edmonton northeast to Fort Chipewyan, a distance of 385 air miles. About forty

members of Fort McMurray's business and civic community made the 220 mile trip by boat down the Athabasca River to join the celebrations.

Following the ribbon-cutting ceremony at Fort Chipewyan Airport, the guests were taken on a tour of the community and then to Old Fort Point overlooking the Athabasca River for a buffalo barbecue. This site has many historical associations and they were briefly reviewed for the guests: the first Fort Chipewyan was built here in 1788 by Roderick MacKenzie for the North West Company and from this same point Sir Alexander MacKenzie launched two expeditions, one to the Arctic in 1789 and to the Pacific Ocean in 1792-3.

'Fort Chip' lies in that area north of the 55th parallel which comprises half the land mass of the province of Alberta. The city of Edmonton lies 120 miles south of the 55th parallel. This vast territory is sparsely populated but rich in historical associations and natural resources. Since 1963 the Northern Alberta Development Council has been given the co-ordinating responsibility for its economic and social development. In 1965 the Council was granted two and a half million dollars by the Alberta Government to help achieve its objectives. Among these is the construction of a series of airstrips throughout the area. Already completed are airstrips at Fort Chipewyan and Slave Lake, with plans now proceeding for construction of airstrips at Footner Lake, Ft. Vermilion, Wabasca, Grahame Lake and Chipewyan Lake.

Radiological Defence Teams Safeguard Radiation Dangers

EXCLUDING THE population of Edmonton and Calgary, 68 per cent of all Albertans live in areas which are now covered by Radiological Defence Teams, trained and equipped with detection devices by the Alberta Emergency Measures Organization. In the event of a nuclear attack, it would be the responsibility of these teams to maintain a constant check on the radiation level in their areas.

Radiological Defence teams consist of at least one radiological defence officer and several monitors who travel assigned areas taking readings of radiation levels at regular intervals. With these figures, and a special calculator, R.D. Officers are able to estimate the increase or decline of radiation over a given time, as well as the direction and speed at which it is traveling. Teams are equipped with high- and low-level survey meters, delicate instruments to measure radiation; and high- and low-level dosimeters, a simplified form of the survey meter. The number of instruments provided to an area depends on the population, varying from a village with less than 500 people, which would receive one each of the two types of survey meters and one each of the two types of dosimeters, to a city the size of Calgary, which would require 50 each of the meters and 250 each of the dosimeters.

Before a municipality may receive radiological defence equipment, it must have the necessary number of trained R.D. officers and monitors, and present to E.M.O. a plan showing just how and where the equipment would be used. The Alberta Emergency Measures Organization offers direct assistance in drawing up the plan which may refer to a single community, or to a number of municipalities banded together. To date, 40 plans have been approved, covering 132 municipalities, and further plans are awaiting approval.

Value of radiological defence equipment in the province is presently \$257,098, enough to equip 75 per cent of the municipalities, and more will be available as the need arises. All equipment is Canadian made, to simplify maintenance and servicing problems.



A Radiological Defence Officer checks radiation level with a survey meter. Knowing the insulating effect of the wall, he is able to compute the outside radiation level from the interior reading received.

Uganda Students Undertake Instruction Alberta University, Agriculture School

FOR SIX WEEKS, from May 3 to June 10, the Alberta Agricultural and Vocational College at Vermilion was the location of a joint project of the University of Alberta Extension Department and the Alberta Department of Agriculture, as 28 school teachers from Uganda studied typing, domestic arts and community development.

In a program sponsored under the Colombo Plan, the teachers arrived in Canada in September of last year for a special course in teacher training at the University of Alberta. On completion of the course this spring, the Extension Department recommended that they spend some time in the rural areas of the province and the Vermilion College was chosen as the centre of their activities.

On their arrival at the College, the Ugandans were asked to fill out questionnaires indicating the types of courses and experiences they would prefer during their stay. The most popular courses proved to be typing, home economics, audio-visual aids, music and dancing, Canadian games and English. The experiences requested by most were a visit to an Indian reserve, seeing the Alberta Game Farm, learning about Eskimos and visiting farms and schools.

The program was divided into three sections: Group Dynamics, Learn by Doing and Community Education. Included within this framework were as many of the requested courses and experiences as possible. During the Group Dynamics section, the teachers learned the value of working together in groups and drew up a time-table for the second section of the program. During the third and fourth weeks, they studied typing, sewing, cooking to preserve nutrition and baking Canadian cakes and pastry, along with other courses which had been specified on the questionnaire, all under the tutelage of the staff of the Vermilion Agricultural and Vocational College.

The final two weeks were planned originally for theory and discussion of community development as applied to Uganda, but the "Learn by Doing" section overlapped this segment to give the teachers an opportunity to finish their practical courses. During this final week, the group also heard a lecture on large scale grain farming and visited a local grain farm.

On the completion of their courses, the Uganda teachers returned to Edmonton to receive their diplomas from the University of Alberta and then returned home to assume their duties.

Director of the project at the Vermilion Agricultural and Vocational College was Dr. Charles Hynam, Assistant Professor with the Department of Sociology, University of Alberta.

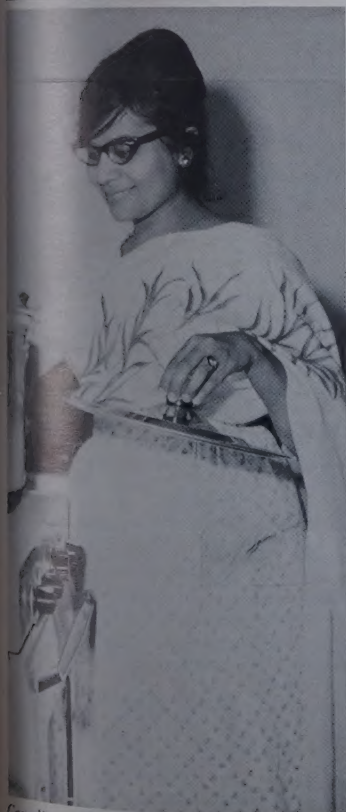
Health Services Extended Past Alberta 56th Parallel

THE NEWLY formed Northern Alberta Health Service of the Alberta Department of Health will administer to the area north of the 56th parallel that lies outside of Health Unit operation. A line running diagonally north-west from Cold Lake to Hay River marks the approximate southern boundary of the area

in which the population is estimated to be 10,000 people.

The new department, with Dr. C. L. Pearson as Medical Officer in charge, will provide emergency, preventive and specialist treatment to augment those basic services already existing.

The main difficulty that will face the new department will be that of distance. The area of operation represents 3 percent of the whole of Canada while containing a population equal only to that of Grande Prairie.



Canadian cooking to preserve nutrition was one course chosen for study at the Alberta Agricultural and Vocational College, Vermilion, by 28 teachers from Uganda, including Miss N. Jaffer, a Ugandan of Indian descent.

Coming Events

During the coming year Alberta will be the scene of many events of provincial, national and international interest. Within Our Borders is pleased to list these in its Coming Events column. Information should be forwarded to Within Our Borders, Room 245 Highways Building, Edmonton.

JULY

1	Highland Games	Edmonton
1	July Baseball Tournament	St. Paul
1	Bassano Stampede	Bassano
1	Raymond Stampede	Raymond
1	Annual Drumheller Legion Day	Drumheller
1-2	Thorhild Stampede	Thorhild
1-2	Alberta Arms and Cartridge Collectors Association Gun Show	Calgary
2-6	Montana Bankers Association	Banff
3	Canoe Race	Edson
3-7	Taxis and Older Boys National Parliament International Convention Cosmopolitan Clubs	Calgary
5-6	Stettler Stampede	Stettler
6-7	Alberta Livestock Co-operative Limited	Edmonton
7-9	4-H Beef and Dairy Show	Calgary
7-9	Pre-Stampede Racing	Calgary
8-9	Fort Macleod Stampede	Fort Macleod
8-9	Heavy Horse Show	Calgary
8-9	Village of Lomond 50th Anniversary Celebrations	Lomond
10-15	Trail Rides	Banff
10-16	Canadian Teachers Federation	Edmonton
11-16	Calgary Exhibition and Stampede	Calgary
14-16	R.C.A.F. Association	Edmonton
15-16	Klondike Kampers Karnival	Drayton Valley
15-17	Canoe Race—Rocky Mtn. House to Edmonton	Rocky Mtn. House
17-22	Trail Rides	Banff
18-23	Klondike Days	Edmonton
18-23	Lethbridge and District Exhibition and Rodeo	Lethbridge
19-20	Benalto Fair	Benalto
19-22	Canadian Archery Championships	Calgary
23	Elnora Reunion	Elnora
25	Branding Party	Medicine Hat
25-27	Vegreville Fair	Vegreville
25-30	Alberta Light Horse Show	Calgary
26-27	Registered Quarter Horse Show	Medicine Hat
27-29	Canadian Y Flyer Yachting Championships	Edmonton
28-30	Vermilion Fair	Vermilion
28-30	Medicine Hat Exhibition and Stampede	Medicine Hat
29-30	Edson Stampede	Edson
29-Aug. 1	The MacKenzie Days	Grande Prairie
30	Canoe Race	Lac la Biche
30-31	International Swim Meet	Medicine Hat
30-Aug. 1	David Thompson Cavalcade	Red Deer
30-Aug. 1	Alberta Provincial Championship Yachting Regatta	Edmonton
30-Aug. 1	Frontier Days Rodeo	Jasper
31	Children's Gymkhana Day	Jasper

AUGUST

1	Annual Racing Meet	Taber
1-2	Athabasca Fair	Athabasca
1-2	Barrhead and District Kinsmen Stampede	Barrhead
2-3	Donnelly-Fulmer-Girouxville Fair	Donnelly
3-6	Arabian Horse Show	Calgary
3-6	Harness Racing	Calgary
3-6	Red Deer Exhibition and Fair	Red Deer
4-6	Lloydminster Fair	Lloydminster
5-6	Grimshaw Stampede	Grimshaw
6	Banff School of Fine Arts — Opera	Edmonton
6	Willingdon Fair	Willingdon
8	Banff School of Fine Arts — Musical Comedy	Edmonton
8-10	Frontier Days and County Fair	Grande Prairie

8-10	Camrose Fair	Camrose
8-13	Boy Scout Regatta	Calgary
9	National Sailing Regatta of Boy Scouts of Canada	Calgary
9-14	Trail Rides	Banff
10	Banff School of Fine Arts — Drama	Edmonton
10-11	Westlock Fair	Westlock
11	Second Annual International All Girls Rodeo	Calgary
11-12	Battle River Fair	Manning
11-13	Olds Fair	Olds
11-13	Wetaskiwin Fair	Wetaskiwin
11-13	Hong Kong Veterans Association of Canada National Convention	Edmonton
11-14	Banff Indian Days	Banff
11-14	Canadian Senior Men's Softball Championship	Calgary
12	Lougheed Fair	Lougheed
12-13	Horticulture Show	Red Deer
13	Canadian Derby	Edmonton
13-29	Annual Fall Race Meet	Edmonton
15-20	Corn Festival	Lethbridge
16-17	Edmonton Horticulture Society Exhibit	Edmonton
16-21	Trail Rides	Banff
17	Mayerthorpe Fair	Mayerthorpe
17	Peace River Fair	Peace River
18-20	Gladiolus and Square Dance Festival	Lethbridge
19	Wildwood Fair	Wildwood
19-20	Pincher Creek Fair	Pincher Creek
20	Priddis-Millarville Fair	Midnapore
20	Governor-General's Canadian Derby	Edmonton
20	Community Fair	Taber
20	Darwell Fair	Darwell
21-23	Western Canada District Convention Kiwanis International	Calgary
22-27	World Affairs Annual Conference	Banff
23-24	Vauxhall Fair	Vauxhall
25-27	Banff Rodeo	Banff
25-27	National Convention of Teachers of Mathematics	Calgary
25-28	First Investors Corp.	Jasper
27	The Speed-to-Spare Handicap	Edmonton
27-Sept. 3	Oilmen's Golf Tournament	Jasper
31-Sept. 6	Fall Horse Show	Edmonton

SEPTEMBER

3-5	Merritt Stampede	Merritt
3-5	Southeastern Golf Tournament	Medicine Hat
3-5	Totem Golf Tournament	Jasper
4	Canoe Race	Drayton Valley
4-5	Coin-A-Rama	Medicine Hat
5	Amateur Rodeo	Taber
10-11	Calgary Retriever Club Fall Trial	Calgary
11-14	Canadian Association of Painting and Decorating Contractors	Edmonton
15-18	Canadian Osteopathic Association	Jasper
16-17	Alberta Association of Medical Librarians	Edmonton
17-18	Canadian Chesapeake Club Fall Trial	Edmonton
18-23	Canadian Press and the Canadian Daily Newspaper Publishers Association	Jasper
19-22	Canadian Council of the Blind Convention	Edmonton
24-25	Alberta Field Trial Club Fall Trial	Calgary
25-30	Canadian Medical Association (Alberta Division)	Jasper
30-Oct. 1	Lacombe Stampede	Lacombe

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